



TAKING CARE OF PEOPLE

A True Chiropractic Practice Model: By Effectively Communicating Chiropractic - With Impeccable Patient Care - Using Streamlined Office Procedures - To Create Lifetime Patients - Honoring & Surrendering to Innate Wisdom - To Enjoy professional success and personal satisfaction

San Francisco, California

January 27th & 28th, 2017

Professional Success: Developing An Office Philosophy to create the practice of your dreams, including a practice identity and a vision and a mission statement unique to you

Personal Satisfaction: Bringing what you truly value into your practice - how to be true to yourself and be successful taking care of people

Patient Care: Interview / history, report of findings and care plans, based on patient responses to care – Expectations of outcomes based on recovery times for different conditions and tissues

Highly Effective Communication / Patient Learning: based on every question a patient will have about how to integrate chiropractic into their life and the development stages of lifetime patients

Office Procedures: including patient flow, answering the telephone, appointment scheduling and establishing & collecting fees

Practice Profile: The roles and profile of the doctors and team members, including hiring criteria and employment questionnaires

Economics of Practice: Discussion of the economics of practice including overhead and fees

Participation, Video, Music, Exercises and a 100 page Office Procedure Manual

Sign In Begins - 5:00 PM Friday evening

Seminar - Friday 5:30PM to 9:30PM & Saturday 8:30AM to 6:00PM

Your attendance to “Issues in the Tissues” is complimentary Saturday night - 7:00PM to 8:30PM

Register online: www.TCOPseminar.com

Fees: \$695.00 for Doctors, \$225.00 for Students & \$175 Spouses and Staff / Team

Refresher Fees: \$325 for Doctors, \$150 for Students & \$125 for Spouses and Staff / Team

Late fee of \$25 will be charged for each registration within five days of the seminar

Location:

Embassy Suites San Francisco Airport Waterfront

150 Anza Boulevard

Burlingame, CA 94010

Phone: 650 342-4600

Taking Care of People Seminars

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